

WWF Electronic Monitoring Side Event

Western and Central Pacific Fisheries
Commission 21st Regular Meeting
(WCPFC21)

Suva, Fiji

November 30, 2024





Introduction

The Common Oceans Areas Beyond National Jurisdiction (ABNJ) Program, funded by the Global Environment Facility (GEF) and coordinated by the FAO, aims to enhance sustainable management of marine biodiversity and fisheries in international waters. As part of this program, the development of Electronic Monitoring (EM) for fishing vessels is a key initiative.

EM technology helps improve compliance, data collection, and transparency by using cameras and sensors on fishing vessels to monitor fishing activities. This system supports enforcement of regulations, unreported, reduces illegal, unregulated (IUU) fishing, and promotes sustainable fishing practices. The program collaborates with the United Nations Environment Programme (UNEP), the World Bank, and other partners to pilot and scale EM systems, integrating them into broader efforts to manage marine resources responsibly in areas beyond national jurisdictions.

WWF, as a project partner, agreed to advance an initiative focused on providing guidance to coastal states on the governance of electronic monitoring (EM) to facilitate the implementation smooth of this important tool to improve management of tuna globally. Throughout 2024, WWF has conducted outreach and education efforts aimed at key constituencies of the Western and Central Pacific Fisheries Commission (WCPFC).

On November 30, 2024, WWF led a side event in advance of the 21st Regular Meeting of the Western and Central Pacific Fisheries Commission (WCPFC21). The meeting was strategically executed immediately following the Electronic Reporting and Electronic Monitoring Intersessional Working Group (EREM IWG), which discussed proposed EM Minimum Standards. Eighty-six participants attended the EM side event.





WCPFC21 Side Event

WWF convened a side event at WCPFC21 in partnership with the WCPFC Secretariat, International Seafood Sustainability Foundation (ISSF), and The Nature Conservancy (TNC). WWF used the side event to highlight its recent work on EM Governance Toolkits to encourage discussion among WCPFC members and facilitate strong outcomes from the EREM IWG that preceded the event and would continue throughout the meeting. The EREM IWG focused on delivering a decision on minimum standards for EM at WCPFC21 that WWF and partners aimed to support.

ISSF presented on work they have conducted to incentivize EM development and adoption. TNC joined the effort to highlight work they have conducted as part of various pilot applications of EM and advancements in EM and EM-related technology. The combined effort demonstrating the governance tools and approaches, the real-world and practical application of the technology currently underway, and the communication of incentives supporting implementation aimed to catalyze discussion and convey the imminent reality of EM as a valid and viable tool for collecting scientific information and ensuring monitoring and compliance.

Specific objectives of the side event included:

- 1. Introduce and distribute the EM toolkits
- 2. Briefly explain the contents and purpose of the EM toolkits
- 3. Introduce and discuss incentives for adopting EM
- 4. Discuss the current state and recent advancements in EM technology
- 5. Solicit further interest in EM and facilitate adoption of the EM Minimum Standards at WCPFC21.

WWF submitted the EM Governance Toolkit materials to the WCPFC Secretariat, to be included on the WCPFC21 website.

All presentations delivered at the side event as well as the EM Governance Toolkits are now maintained on the WCPFC website and available on request from WWF.

Appendix 1: Invitation and Agenda

WWF & WCPFC ELECTRONIC MONITORING (EM) LUNCHEON

Join WWF, ISSF, GEF, WCPFC and other NGOs at the WCPFC's 21st Regular Session of the Commission to discuss advances in Electronic Monitoring (EM) for industrial tuna fisheries.

The presentation will be held during the lunch break.

AGENDA

- WWF: Reports on the Governance of EM as part of the Common Oceans Program
- ISSF: Promoting Electronic Monitoring Utilization Tools and the Need for Harmonization
- Closing Remarks & Q&A

SPEAKERS:

World Wildlife Fund New Zealand & International Seafood Sustainability Foundation











Western & Central Pacific Fisheries Commission



JOIN US

SATURDAY, NOVEMBER 30TH

DURING LUNCH BREAK

SUVA, FIJI VODAFONE ARENA | MAIN MEETING ROOM

GOVERNANCE OF ELECTRONIC MONITORING REPORTS













Western & Central Pacific Fisheries Commission

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GOVERNANCE OF ELECTRONIC MONITORING REPORTS



Appendix 2: Photos

In addition to the photos below more photos may be found here: https://drive.google.com/drive/folders/1T53UVBn4oJ4qmr517t4bb8kzVFNILUXT?usp=drive_link





Promoting Electronic Monitoring Utilization

ISSF Tools and the Need for Harmonization

WWF Side Event at WCPFC21 | Suva, Fiji

Holly Koehler

Policy and Outreach, ISSF





Continuously Improving Global Tuna Fishery Sustainability



ABOUT ISSF

In 2009, acclaimed scientists, leaders in industry, and environmental champions launched the International Seafood Sustainability Foundation (ISSF) based on shared concerns about the future of tuna fisheries and a desire to do something about it — together.

ISSF MISSION

To undertake and facilitate science-based initiatives to continuously improve the sustainability of global tuna fisheries and the health of the ecosystems that support them.

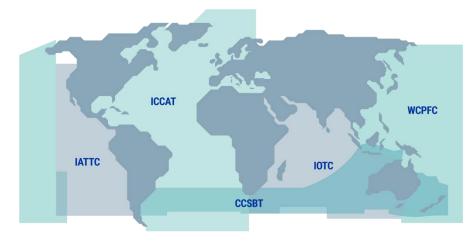
ISSF OBJECTIVE

To continuously improve the sustainability of global tuna fisheries and the ecosystems that support them to result in those fisheries meeting and maintaining the MSC certification standard.

We achieve this through:

The development and implementation of verifiable, science-based practices, measurable commitments, and conservation management measures by participating companies

Advocacy to tuna RFMOs



RFMOs: Regional Fisheries Management Organizations

IATTC: Inter-American Tropical Tuna Commission

ICCAT: International Commission for the Conservation of Atlantic Tunas

IOTC: Indian Ocean Tuna Commission

WCPFC: Western and Central Pacific Fisheries Commission

CCSBT: Commission for the Conservation of Southern Bluefin Tuna

Strategic Pillars and Core Area of Focus





Science

Continuously improve the sustainability of global tuna fisheries and the health of the ecosystems that support them — measurably demonstrated.



Verification

Maintain and enhance credibility through transparency and compliance.



Influence

Exercise influence among stakeholders to promote and expedite actions necessary to continuously improve the sustainability of global fisheries and the health of the ecosystems that support them.



Verified Transparency & Accountability



ISSF TOOLS & RESOURCES FOR VESSELS

Initiatives (vosi)

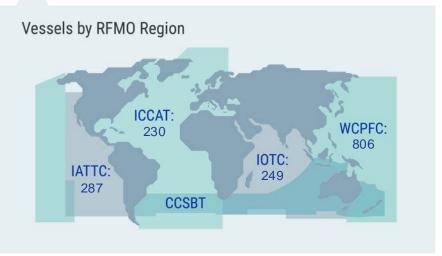
Our approach for tuna fisheries & stakeholders promotes the verifiable implementation of best practices in tuna supply chains.



ISSF works with tuna vessels & processors globally









ISSF's Vessels in Other Sustainability Initiatives (VOSI)



 Like the ProActive Vessel Register (PVR), ISSF's VOSI list is a transparency tool for the public — including seafood companies that want to understand which tuna vessels have made public commitments to more sustainable fishing beyond the commitments reflected on the PVR

 VOSI offers vessels the opportunity to publicly report compliance with voluntary commitments made beyond PVR commitments, which are exclusively tied to ISSF conservation measures

 The list is verified through a third-party audit process conducted by MRAG Americas



Vessels in Other Sustainability Initiatives (VOSI)



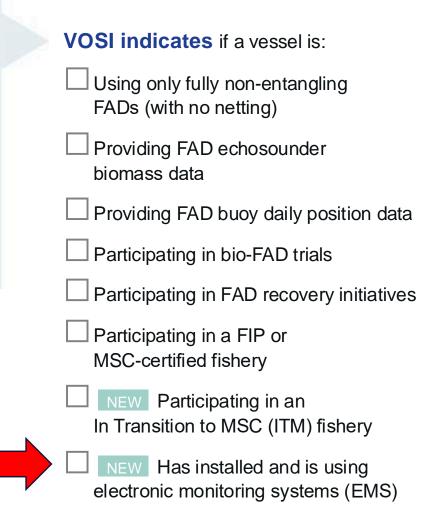
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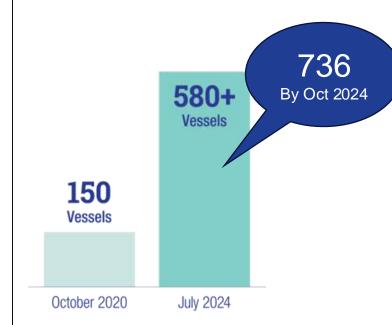




Learn more about the VOSI

www.iss-foundation.org/vessel-andcompany-commitments/other-vessellists/vessels-in-other-sustainabilityinitiatives-vosi/





The NUMBER OF
VESSELS on the
VOSI HAS MORE
THAN TRIPLED
since its creation in 2020.

ISSF VOSI: Electronic Monitoring



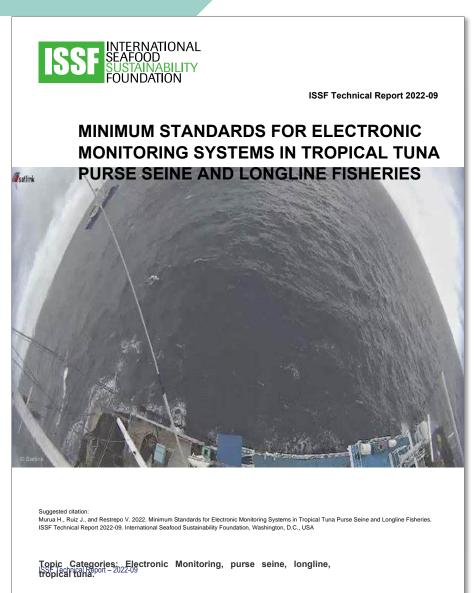
Column for Electronic Monitoring initiatives

Vessel meets, or exceed, the minimum standards for EM as described in ISSF 2022-09: Minimum Standards for Electronic Monitoring Systems in Tropical Tuna Purse Seine and Longline Fisheries: <a href="https://www.iss-foundation.org/issf-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-downloads/download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-for-download-info/issf-2022-09-minimum-standards-

downloads/download-info/issf-2022-09-minimum-standards-for-electronic-monitoring-systems-in-tropical-tuna-purse-seine-and-longline-fisheries/

List of Electronic Monitoring
System Vendors
& Service Providers





ISSF VOSI



Resources and How to Participate

If your vessel(s) is NOT listed on the VOSI, submit your vessel(s) using VOSI Application Form on ISSF website: https://www.iss-foundation.org/vessel-and-company-commitments/other-vessel-lists/vessels-in-other-sustainability-initiatives-vosi/

If your vessel(s) is CURRENTLY listed on the VOSI, you may now submit information on your vessel(s)'s participation in the initiatives outlined above directly to MRAG via e-mail to Oleg Martens

oleg.martens@mragamericas.com

Allow by Version Type .					524 Vessels Total Last updated 30 Jan 2023											
Vessel Name	UVI Number		Vessel Flag	Vessel Type	On the LSPS Record?		Biodegradable FAD trial	FAD recovery solitative			FAD echosounde data	Electronic Morstoring	in a FIP?	in an MSC Certified Fishery	nitiative Type	Instintiv
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ISSF has prepared electronic monitoring (EM) vendors & FAD data submission information including (1) an EM vendor list; and (2) contact information for submitting (a) FAD tracking and echosounder biomass data; (b) bycatch data; and (c) data submission guidelines.

https://www.iss-foundation.org/issf-downloads/download-info/electronic-monitoring-vendors-and-data-submission-information/



ABNJ II – Component 2 EM standards in t-RFMOs



ISSF is a partner in this work

Objective:

- To review and discuss EM standards adopted/drafted by different tuna RFMOs and organizations from a technical point of view
- Identify similarities and discrepancies among tRFMOs EM standards and propose a
 potential harmonization (not to lower EM standards but to compare them).
- <u>Activity</u>: consensus building workshops designed to identify minimum standards and best practices for Electronic Monitoring (EM) and Electronic Reporting (ER) for tuna RFMOs

• Audience:

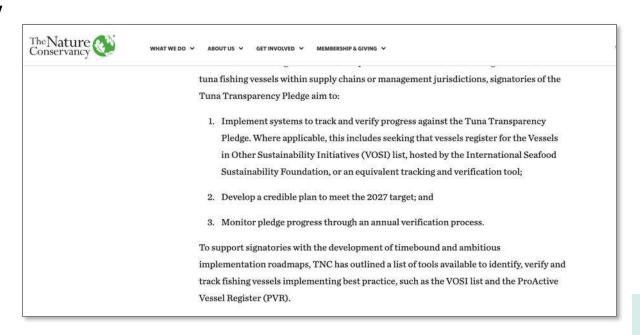
 Chairs of RFMO EM WGs, EM Scientists, EM Providers, tuna-RFMO Secretariat's Data managers.

In Summary



- ✓ Column on the ISSF VOSI public vessel list shows vessel participation in EMS implementation
- ✓ Vessels listed on VOSI have to meet, or exceed, the minimum standards for EM as described in ISSF EM minimum standards for the implementation of EM systems in PS & LL
- ✓ ISSF contacting vessels, FIPs, MSC-certified fisheries encouraging vessels/fleets to apply to VOSI
- ✓ The Nature Conservancy Tuna Transparency Pledge includes VOSI re: verification
- ✓ EM is core component of ISSF RFMO advocacy









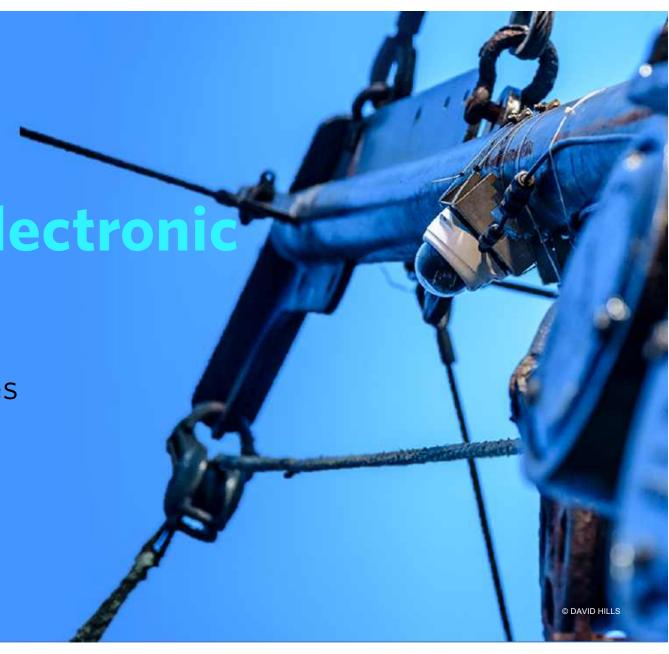
Accelerating Electronic Monitoring

Driving transparency & sustainability in our fisheries

Craig Heberer

TNC Large Scale Fisheries Program

WWF EM Side Event - WCPFC21 Fiji





Illegal fishing on vessels is going unchecked.

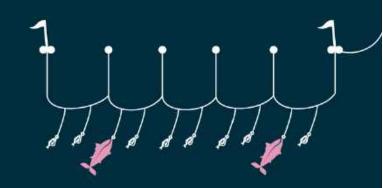
Commit to 100% on-the-water monitoring of industrial tuna fishing vessels. A proven way to stop illegal, unreported and unregulated fishing.

Let's shine a light on the blind spots in the tuna supply chain.

#EyesOnTuna

5 MILLION

tons of tuna are caught per year



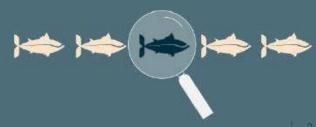
LESS THAN 2%

of long line tuna are currently monitored



1 IN EVERY 5

fish caught comes from **IUU** fishing













Project Partners

- BMR Palau
- NORMA Federated States of Micronesia
- MIMRA Republic of Marshall Islands
- MFMR Solomon Islands
- National Offshore Tuna Fisheries Association of Japan
- Luen Thai Fishing Ventures
- Satlink/Digital Observer Services
- SPC









Deliverables

- Install EM systems & train support staff
- Establish In-country EM Data Review Centers
 - Train RFOP observers for EM analysis
 - Generate EM data, link with relevant databases
- Final report
 - Data standards/EM review challenges
 - Scaling up/increase regional EM coverage
 - Legislative/regulatory hurdles
 - Lessons Learned













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- ✓ TNC IS **ADVANCING EM IN OVER 18 COUNTRIES GLOBALLY** WITH FISHERIES AGENCIES, COMMUNITIES, AND FISHING INDUSTRY.
- ✓ DIRECTLY **SUPPORTING SIX COUNTRIES' PUBLIC COMMITMENTS** TO EM.



Electronic Monitoring:

Our path to 100% fisheries transparency focuses on 4 areas:



Achieve critical mass and test new EM applications



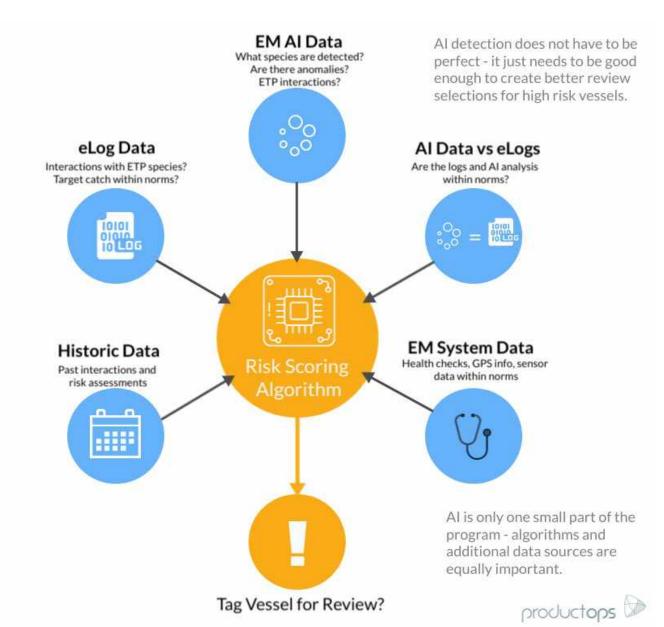




AI & Automation

CASE STUDY: USING AI FOR RISK BASED REVIEW

If the trip has a high risk score send a notification to the program director and flag the vessel for review by an EM analyst.



Create private sector demand for EM adoption

- Driving industry leadership and 100% monitoring commitments
- Deepening market engagements across the supply chain



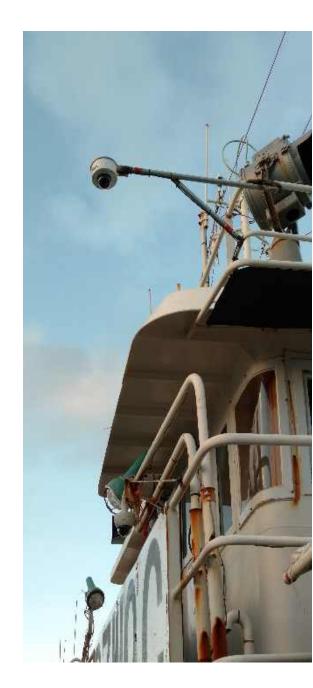
TNC's Private Sector Global EM Accelerator

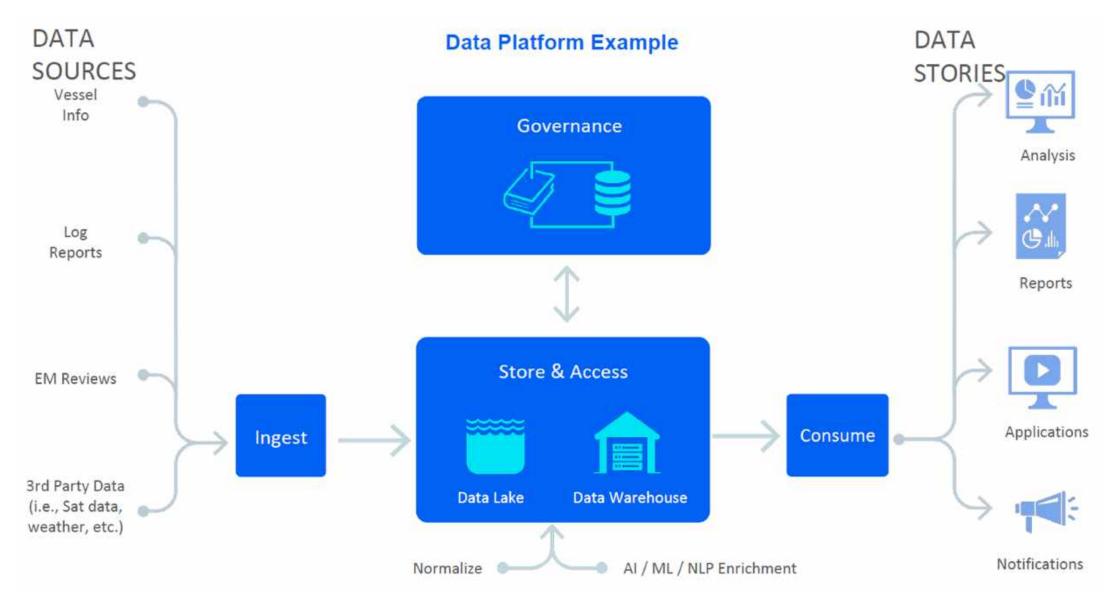
Project Outputs

- EM shared infrastructure & performance standards
- Hardware bulk procurement
- Third-party video review & data annotation

Participants

- Longline vessels fishing in the Pacific, Atlantic, and Indian Oceans
- Thai Union, StarKist, Luen Thai Fishing Ventures
- TNC, ISSF, Key Traceability
- Governments, Regional Support Organizations









Introduction

The Tuna Transparency Pledge is a global initiative, led by The Nature Conservancy, uniting actors throughout the tuna supply chain, to advance 100% on-the-water monitoring on all industrial tuna fishing vessels by 2027.

We're on a mission to end illegal, unreported and unregulated (IUU) tuna fishing worldwide.





Founding signatories:















EM drives transparency, accountability, and sustainable fishing practices

Pacific Island Tuna requires EM with 3rd party data review and reporting on all partner vessels:

✓ Verifies that sustainable fishing practices are upheld

- Verify best practices for bycatch handling including live release of ETP species
- Monitor interactions with ETP species
- No shark finning
- No illegal retention or discarding

✓ Verifies compliance with labor standards

- Crew safety Safe working conditions, use of PPE
- No physical abuse of crew or observers

✓ Creates system of accountability when non-conformities are observed

- Fishing partners required to provide corrective action plans with the goal of driving continuous improvement on-the-water.
- Major non-conformities including any IUU activities result in termination of the supply contract and possible referral to flag state authorities

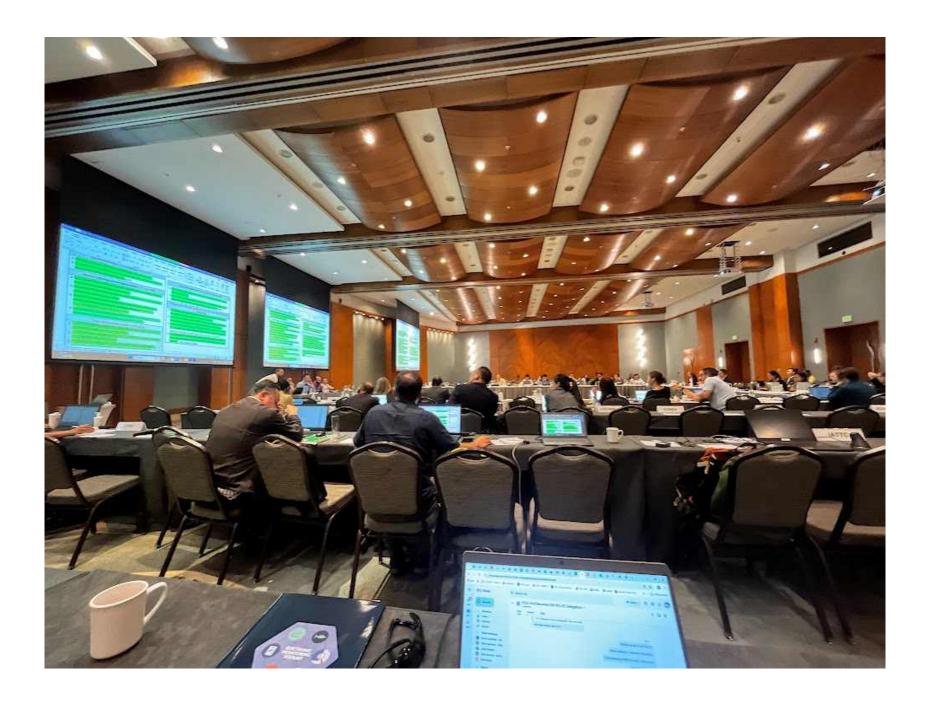


Electronic Monitoring:

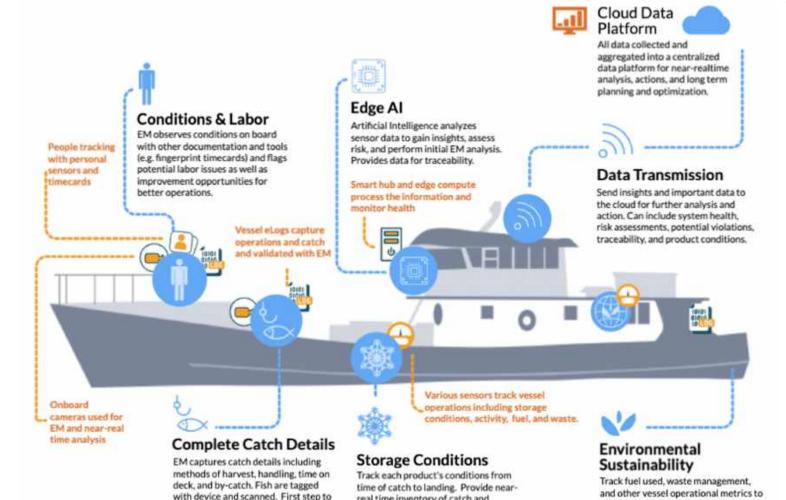
Our path to 100% fisheries transparency focuses on 4 areas:







Electronic Monitoring: TECHNOLOGY



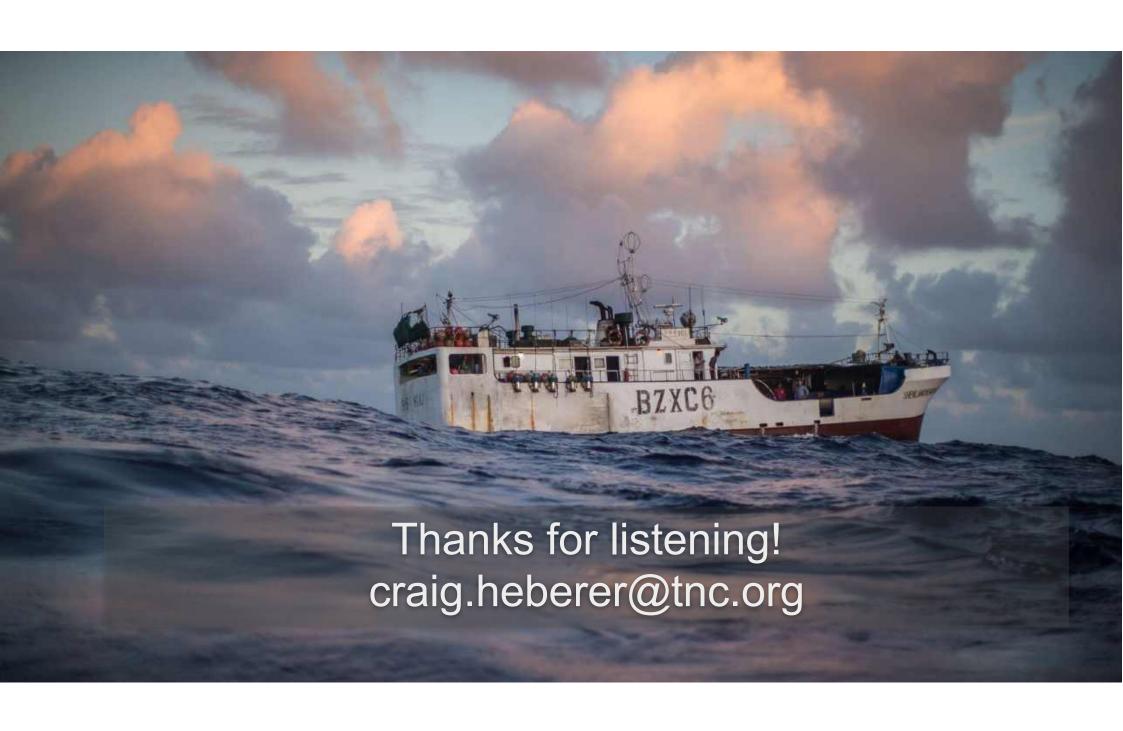
real time inventory of catch and

condition.

traceability at FISH level.

Future of EM tech?

add to an environmental impact score.





GOVERNANCE OF EM FOR INDUSTRIAL TUNA FLEETS

November 30, 2024

Prepared by Melissa Garren & Mark Michelin

Introduction and Purpose

WWF is working on a project to provide guidance to coastal states on the governance of electronic monitoring (EM) to facilitate the smooth implementation of this important program to improve the management of tuna fisheries globally.

The project is funded by the Common Oceans program of the GEF/ABNJ implemented by FAO.

In the preparation of the document on EM governance, a key part has been consultation with government representatives to gather their ideas and address critical gaps in the current literature. See TCC20-2024-IP13 and IP14 for further detail.



Governance of EM at the RFMO level will require:

- Definition of program objectives and requirements
- Minimum standards for EM systems
- National regulations/legislation on program requirements
- Multinational or regional agreements
- Specifications and procedures
- Infrastructure
- Consultation process or program
- Training and personnel resources

What is Happening at the RFMO Level?

- IOTC First to adopt minimum standards for an RFMO
- ICCAT Adopted minimum standards in 2023
- IATTC Adopted minimum standards in 2024
- WCPFC Draft standards are under consideration

Other regional efforts include:

- FFA Adopted draft standards, specifications, and procedures (SSPs) for longline vessels in 2021
- ISSF Minimum standards for longline and purse seine vessels

How EM is Working to Scale

Streamlining program design to reduce costs and increase effectiveness

- Defining data needs to meet program objectives
- Leveraging other data collection programs (e.g., logbook audit model; discard monitoring to support dockside monitoring, etc.)
- Review rates (100% analysis necessary to meet the program objectives?)
- Data storage durations
- Performance-focused standards to encourage innovation

Market development

- Coordination on technical foundations (e.g., developing regional standards, progress on new MSC standard) and political foundations (e.g., large-scale commitments to EM from governments and industry (e.g., Walmart))
- Bulk procurement coupled with harmonized performance standards

Technology advances

- Fit-for-purpose systems
- Automation and artificial intelligence (AI)
- Data transmission options

Centralized management

Decentralized and harmonized management

Scenario 1: Centralized Management

Advantages

- Highest level of regional harmonization
- Data immediately actionable to fulfill fisheries management mandates of RFMO
- Easier to harmonize across RFMOs for vessels that fish in multiple jurisdictions

- Program design and implementation may be slower due to more stakeholders required to buy-in
- Cost burden may reside more with the RFMO Secretariat

Scenario 2: Decentralized Management

Advantages

- Highest level of autonomy for individual members/cooperating parties
- Programs can be specifically tailored to meet localized needs
- Members/cooperating parties can more easily progress towards implementation at different rates

- Members/cooperating parties can more easily progress towards implementation at different rates
- Harmonization with RFMO requires more explicit attention and effort
- Risk of disparate levels of data quality and quantity

Options for Interacting with Suppliers

- Which parts of the process do you want to manage in-house vs. outsource to a provider/providers
 - installation and maintenance?
 - data transmissions?
 - data review and analysis?
- How will you ensure high quality data and integrity in the processes?
 - Audit mechanisms? (by whom?)
 - Feedback mechanisms between footage analysts and vessel/providers?
- How will data review centers be managed?
 - Who provides the training for analysts?
 - Who undertakes the analysis? (e.g., in-house staff vs. 3rd party contractor)
- Sole-source vs. multi-vendor program?

Why is a Certification Process Important?

- To ensure high quality data is collected
- To harmonize the tools being used throughout the region and ensure that everyone can rely on each other's data
- To provide enough consistency and framework to enable audits against the standards, specifications, and procedures

Three General Options for Certifying EM Systems

Type Approval

- Individual systems/components are evaluated by the RFMO or other designated regional body against minimum standards (also set by the evaluation body)
- RFMO members/cooperating parties can then choose to implement any or all of the approved hardware and software components in their programs

EM Service Provider Approval

- Individual EM Service Providers are evaluated by the RFMO or other designated regional body, and are re-evaluated/certified regularly.
- Certified Providers are responsible for ensuring that all of their hardware, software, or services remain in compliance with the SSPs set forth by the RFMO/regional program.
- RFMO members/cooperating parties can choose to work with any or all of the certified Providers

Minimum Standards

- Standards are set by RFMO in conjunction with the regional EM policies
- Individual members/cooperating parties undertake their own process of determining which systems meet (or exceed) the minimum standards, and approve them for use in their own programs

Option 1: Type Approval assessed by a regional body

Advantages

- Excellent Regional harmonization
- Lower cost to members (as regional body does the approval process)
- Providers do not have to submit to multiple countries for approval
- Process is familiar from VMS
- Lower risk than a minimum standards approach for lowperforming systems to be approved

- Cost burdens:
 - For RFMO Secretariat to review each individual system
 - For Providers to resubmit each new generation of a system for approval
- Difficult to keep standards up to date with changing technology, and may constrain innovation
- Less autonomy for RFMO members/cooperating parties

Option 2: EM Provider Approval assessed by a regional body

Advantages

- Good regional harmonisation
- Lower burden on the designated review body (RFMO or otherwise)
- Greater burden (but more autonomy) for members/CPs to get an acceptable system
- Providers do not have to submit to multiple countries for approval
- Most strongly incentivizes innovation from Providers
- Performance-focused

- Potential barrier for entry for unproven Providers
- The flexibility granted to certified providers may be risky, particularly for relatively new/unproven entities
- Requires regular feedback between Certified Providers and EM Data Analysts/EM Data Users to ensure any problems are rapidly resolved, and high quality is maintained

Option 3: Minimum Standards assessed by RFMO members/CPs

Advantages

- Most autonomy for each individual member/ cooperating party
- Lower cost burden on Regional body as it only needs to set and maintain standards, not do assessments

- Higher cost burden on members/CPs as each program must conduct its own approval process
- Repeat work for Providers, who must submit their offerings to multiple independent review processes
- Harmonization risk: highest potential for divergent performance across the region based on interpretation of and assessment against the minimum standards

